

Technical Assessment

Transform Data Headaches Into Clarity and Action

Leaders of today's progressive organizations face a critical challenge: Valuable data is often locked away in decentralized systems managed by different teams. This fragmentation leads to inefficiencies, missed opportunities, and hampers a cohesive strategy. In order to enhance high-level decision-making, supercharge precise outreach campaigns, and advance your organization's mission, you need to plan for a modern, effective data infrastructure built on a firm, reliable foundation.

Your Roadmap to an Effective, Modern Data Strategy



Identify and Overcome Your Technical Barriers

Understand and address the specific challenges preventing your organization from fully leveraging its data to enhance engagement and results.



Unlock the Value of Your Data

Gain insights into how to effectively centralize and utilize valuable membership and engagement data, reducing redundancy and enhancing accessibility for your entire organization.



Receive a Tailored Roadmap to Success

Get a detailed step-by-step plan for implementing a modern, tailored data infrastructure that considers your organization's current systems, vision, and goals.



Enhance Decision-Making and Outreach

Implement expert recommendations and best practices to ensure your data is accurate, reliable, and up to date, helping enhance decision-making and ongoing growth.

Who we are, what we do

TCW Strategies

provides advanced data and tech-enabled services specifically designed to meet the unique needs of labor unions and progressive non-profits.

With over 75 years of combined experience in the labor movement and progressive campaigning, our team brings unparalleled expertise to help you streamline your data management, enhance operational efficiency, and achieve your organizational goals.



Leverage Your Data to Build Power Now

Step 1:

Initial Consultation and Stakeholder Engagement

We begin with a comprehensive consultation to understand your organization's unique data environment and challenges. Our experts meet with your key stakeholders to map out the data flow and identify pain points.

Step 2:

Detailed Assessment and Analysis

Next, our team conducts a detailed technical assessment to evaluate your existing tools and systems. We collaborate with end-users to understand data challenges and goals, identifying the gaps and opportunities for improvement in your data infrastructure.

Step 3:

Roadmap and Implementation Planning

Finally, we provide a clear, actionable roadmap for implementing a modern data infrastructure tailored to your organization's needs.

- One-time service
- Typical 2-3 week timeline
- In-person and remote options

We Know What It Takes to Boost Engagement and Action



Expertise Rooted in Progressive Campaigning

As former campaigners who understand the unique challenges of unions and progressive non-profits, we leverage our deep experience to ensure that your data solutions are relevant and impactful.



Comprehensive Data Mapping and Clear Roadmaps

Our thorough evaluation of your current systems and tools puts your organization on the right path to a modern, reliable data infrastructure—without further headaches or delays.



Holistic Approach and End-to-End Support

We work hand-in-hand with your team to ensure buy-in and to identify the best steps forward, tailoring solutions to align with your vision, mission, and capacity.

