

Data Warehousing



TCW STRATEGIES
BUILDING POWER THROUGH INNOVATION

Break Down Data Barriers and Maximize Your Impact

Labor unions and progressive organizations generate vast amounts of data across multiple platforms. Yet, instead of empowering your organization, this data often ends up fragmented and buried in silos. Critical insights that could drive your mission forward are lost in the noise, and the inefficiencies in your data systems are draining valuable time and resources. If you want to move your mission forward, your team needs a reliable source of truth.

Gain Clarity and Control Over Your Data for Better Decisions



Unify and Centralize Your Data

Eliminate data silos by consolidating all your critical information into a single, reliable “source of truth” for seamless access and comprehensive analysis across your team.



Enhance Data Quality and Reporting

Improve the accuracy and reliability of your data with automated integrations, rigorous data cleaning, and customized dashboards for real-time tracking and reporting.



Transform Raw Data into Actionable Insights

Convert your raw data into valuable insights through advanced modeling and structured analysis, empowering you to make informed decisions and drive effective campaigns.



Maximize Campaign Efficiency and Impact

Optimize your data’s potential to identify the most effective strategies, enhance decision-making, and achieve your organization’s mission with precision and confidence.

Who we are, what we do

TCW Strategies

provides advanced data and tech-enabled services specifically designed to meet the unique needs of labor unions and progressive non-profits.

With over 75 years of combined experience in the labor movement and progressive campaigning, our team brings unparalleled expertise to help you streamline your data management, enhance operational efficiency, and achieve your organizational goals.



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3 Steps to Centralizing and Leveraging Your Data

Step 1:

Consolidate and Streamline Your Data

Our team begins by gathering all your data from multiple sources and establishing a centralized data warehouse, which becomes your organization's single "source of truth." This step ensures that all your critical data flows into one place, ready for seamless integration and analysis.

Step 2:

Optimize Data Quality

Once your data is centralized, we clean and transform your raw data. This involves removing duplicates, combining redundant information, and organizing your data to meet quality standards. This step ensures that your data is reliable and actionable.

Step 3:

Analyze and Utilize Your Data

Track your campaigns, make smart data-informed decisions, and effectively measure progress toward your organizational goals with tailored analytics, informative dashboards, custom predictive models, and dynamic lists for the outreach tools you use. With a clean and structured data warehouse, your team can focus on turning your data into actionable insights.

We Know How to Unlock the Full Potential of Your Data



Tailored, End-to-End Data Management

TCW Strategies uses the latest technology to integrate data from virtually all the progressive movement's platforms and tools. Our team implements the best and most cost-effective data warehousing solution for your organization, allowing you to seamlessly collect, store, clean, transform, and analyze your data.



Expertise in Progressive Data Solutions

With extensive experience in unions and progressive non-profits, our team implements a scalable, secure, and reliable data warehousing solution that aligns with your unique organizational goals.



Ongoing Support and Continuous Improvement

Beyond implementation, TCW Strategies offers dedicated support and continuous refinement of your data systems. We ensure your data infrastructure evolves alongside your organization, keeping your operations efficient and your strategies effective.

Looking to add instant data engineering and analyst capacity to your team to make the most of your data?

TCW Strategies' Data Impact Plus service offers a scalable solution for on-demand data capacity and subscription analytics.



Schedule a call with **TCW Strategies** today to learn more or ask about our compatible integrations.

